



OUR DEAR MEMBERS

As the Istanbul Industrialists' and Investors' Association Economic Business Administration Company, which we established within the body of our ISIYAD Association, we provide our ISIYAD members, both domestically and internationally, and member companies of our ISIYAD Representative Office, with the opportunity to sell their products produced in their own countries, both domestically and internationally, easily and securely through our website www.isiyad.net, allowing them to shop at affordable prices with the most affordable and secure price guarantee. In this regard, all our members are required to become members of our website www.isiyad.net. After they are given a login password and PIN code to log in, our ISIYAD members will be able to find the business they are engaged in on our Vep website menu and, from there, they will be given a free shop panel by the ISIYAD Media Board, allowing them to sell on their company's behalf through our Vep website. All sectors will be covered from A to Z on our website.

EXAMPLE SECTORS. OTHER SECTORS WILL BE ADDED TO THESE. WILL BE PUT ON OUR VEP SITE.

1. FOOD SECTOR
2. TEXTILE PRODUCTS
3. REAL ESTATE, HOUSE, AND LAND TRADING
4. VEHICLE TRADING
5. CONSTRUCTION MATERIALS
6. ACCOMMODATION, HOTELS, ETC
7. TRANSPORTATION
8. FLIGHT TICKETS
9. MACHINERY. MANUFACTURING SECTOR
10. ELECTRICAL AND ELECTRONIC PRODUCTS
11. ALL FURNITURE SECTOR
12. HOME PRODUCTS
13. CONSTRUCTION, CONSTRUCTION, AND RENOVATION
14. KOYUMCU GOLD PRINTED SECTOR
15. SERVICE TRADING SECTOR

- 1- The company logo will be displayed.
- 2- Pictures of the products produced. And besides, the prices will be displayed. And then. By our web site administrators. The advertisement will be activated in the relevant Sector section on our web site.
- 3- Our web site will be broadcast in 8 languages. And. In this regard, we will have a contract containing a product quality sales policy with our members who want to sell their products on our web site. All sales and payments will be made. All payments will be made securely on the web site. By credit card. And. Daily. All domestic and international sales requests will be reported to the relevant company on the same day. The relevant incoming requests will be reported to the company. And the products will be delivered to the recipient within the scope of ISIYAD. The contract with the shipping company we have made. In an insured manner. If the wrong product is damaged, the manufacturer and the sender will be responsible for all these transactions.
- 4- In this regard, our website is being developed to allow downloading to all mobile phones, including Playstore and the App Store. Shopping is available within the program. 5- Our website, www.isiyad.net, and Trentyol and Amazon are examples. All of these sites are available here. This website will be advertised worldwide, both on TV, print, and visual media, as well as on all social media platforms. Our goal is the first year. We expect at least 10,000 people to shop securely through our website.
- 6- Our website is also translated with artificial intelligence. It also promotes its products. And advertises on all social media platforms. To increase our domestic and international customer portfolio. And to support both our country's development. And to ensure our members' earnings. Our website is coming soon. When construction is complete, it will be launched at the Beylikdüzü Hilton Hotel. All details and objectives will be shared with the relevant ISIYAD media unit officials. This important meeting will be held. The date and time will be announced to our valued members. You can examine our ongoing website in detail below. I would like to thank our Association and the ISIYAD Board of Directors for your interest and attention. We look forward to your support. May our unity be eternal.

OUR GOAL IS A TÜRKİYE PRODUCING A STRONG ECONOMY

Sincerely,
Cemal ÇOBAN
ISIYAD General President
www.isiyad.org.tr / www.isiyad.net